



LENA BUSINESS & PROFESSIONAL ASSOCIATION

Membership Application

Business Name _____

Contact Name _____

Business Address _____ City _____ Zip _____

Business Phone _____ Email _____

Website _____

Business Hours _____

Please give a brief description of your business

All of the above information will be included on our website and directory. Additional contact information for internal communication can be listed below:

I would like to serve on the following committees:

Promotions Beautification Membership Social

Please send your application and membership dues of:

\$75.00 (2 Businesses per owner max)

\$35.00 (nonprofit organizations)

Memberships run Jan 1st thru Dec 31st. If joining during the year we will prorate membership.

Lena Business and Professional Association

PO Box 204

Lena, IL 61048

Questions please contact: EMAIL lenabpa.org@gmail.com

PHONE 815-246-2560

Information and Things the LBPA does

All LBPA members will receive a 'Certificate of Membership' to be displayed in their business.

We hold monthly meetings to plan for upcoming social hours, promotions, etc. as well as input to help LENA thrive.

You can participate in any one of our committees to get involved.

Businesses can host Social Events, which LBPA promotes.

LBPA supports each year toward the Christmas lights/ decorations downtown.

The LBPA Facebook page will share your business posts.

We have a website where you can put a link to your business as well as other informative information.

LBPA Beautification Committee maintain the flowerpots downtown and other projects.

The Visitor's Building is a joint effort between the Village and the LBPA. We encourage you to place information about your business there.

LBPA and the Lena Economic Development Corporation jointly got the Electric signs at the Visitors Building. LBPA organizes the messages on the signs to promote LENA.

The Highway 20 LENA signs are kept up by the LBPA.

We support other local organizations to promote LENA.

We have local business promotions during the year that your business would be a part of.

The Annual Hometown Christmas Parade and Event is put on by the Promo Committee of the LBPA. This is by far our largest and most attended event. So much excitement for the entire town! This event has grown each year.

The National Night Out is put on and organized by the LBPA the first Tuesday night in August. This event is to show support for our local Emergency Agencies that cover the LENA area. This is a free event to have the residents of LENA enjoy a night with family in Downtown LENA

Lena Money to be used exclusively at LBPA member businesses only. This is an electronic or paper form of a debit card and can be purchased directly from our website. LENA MONEY can only be spent in LENA at participating businesses. There is a list and map of participating businesses on the LENA MONEY page.

We have the Discover Lena Game wheel at the Lena Fall Festival. Each year we put up the beautiful LBPA tent to promote local LENA are businesses. Each business can donate items as giveaways or bonuses. We also have a large TV in the booth displaying the business logos of every LBPA member.

The LBPA works each year with local Foundations to secure grants to help promote economic growth in the LENA area.